



Beelightful

**NATURAL  
HAIR OIL**

with pure beeswax

Skincare Ltd  
Road  
United Kingdom

Proudly made in Belgium

beegan • no silicone



## Meet MADU

*100% natural & earth-kind cosmetics  
that save bees*

# *What's all the buzz about?*



## **Bees are our queens and we treat them like divas**

Our love for bees runs in the family and started with our Opa who was a self-taught beekeeper at the age of 17. Now we want to continue the tradition by creating a bee-based cosmetic brand that only uses what nature has to offer.



# *What we stand for*



## **Plenty of sister bees**

We cherish and protect our family's hardworking bees.



## **No fuss**

We only use the minimum necessary ingredients and provide full transparency about our formula so that you know exactly what is in our products.

## **Lots of mother nature**

We only use the best natural ingredients and don't include any harmful additives such as parabens, sulphates & alcohol.



## **No planet B(ee)**

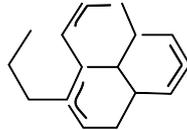
Reducing our environmental footprint is always at the forefront of our minds.



# *It's all natural, honey!*

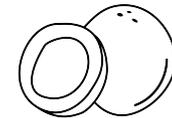
100% natural ingredients • no silicone • organic oils • beegan

*Pure beeswax*  
from our family's hive



Organic  
*Broccoli Seed Oil*

Organic  
*Sunflower Oil*



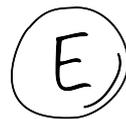
*Isoamyl Cocoate*

Organic  
*Argan Oil*



Natural  
*Honey Perfume*

*Vitamin E*



*Isoamyl Laurate*



# *Sustainable as can bee*



## **Saving bees with every bottle**

Sustainable cosmetics do not end with using natural ingredients. To reduce our carbon footprint and to support local economies, our ingredients and European packaging are sourced responsibly.

To save our little helpers we donate 1€ per purchased bottle to the bee conservation project [Apis Bruoc Sella](#).

# Meet the team

## Three cousins on a mission

Us? That's Annika, Nina & Karina – three cousins from Belgium trying to protect bees by making you look fabulous.



## Our Queens

They currently hold 24 hives in our family's village called Rocherath, located in the German-speaking region of Belgium.

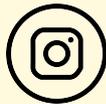
## Our beekeepers

Meet Henry and Vera! The beeswax contained in our hair oil comes straight from our aunt and uncle's hives, who have been beekeeping for over 15 years. With fascination, love and respect, they make sure to provide the best care to our little helpers.



# *Follow the buzz*

**Become a bee supporter now and join the hive!**



madubeecare

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